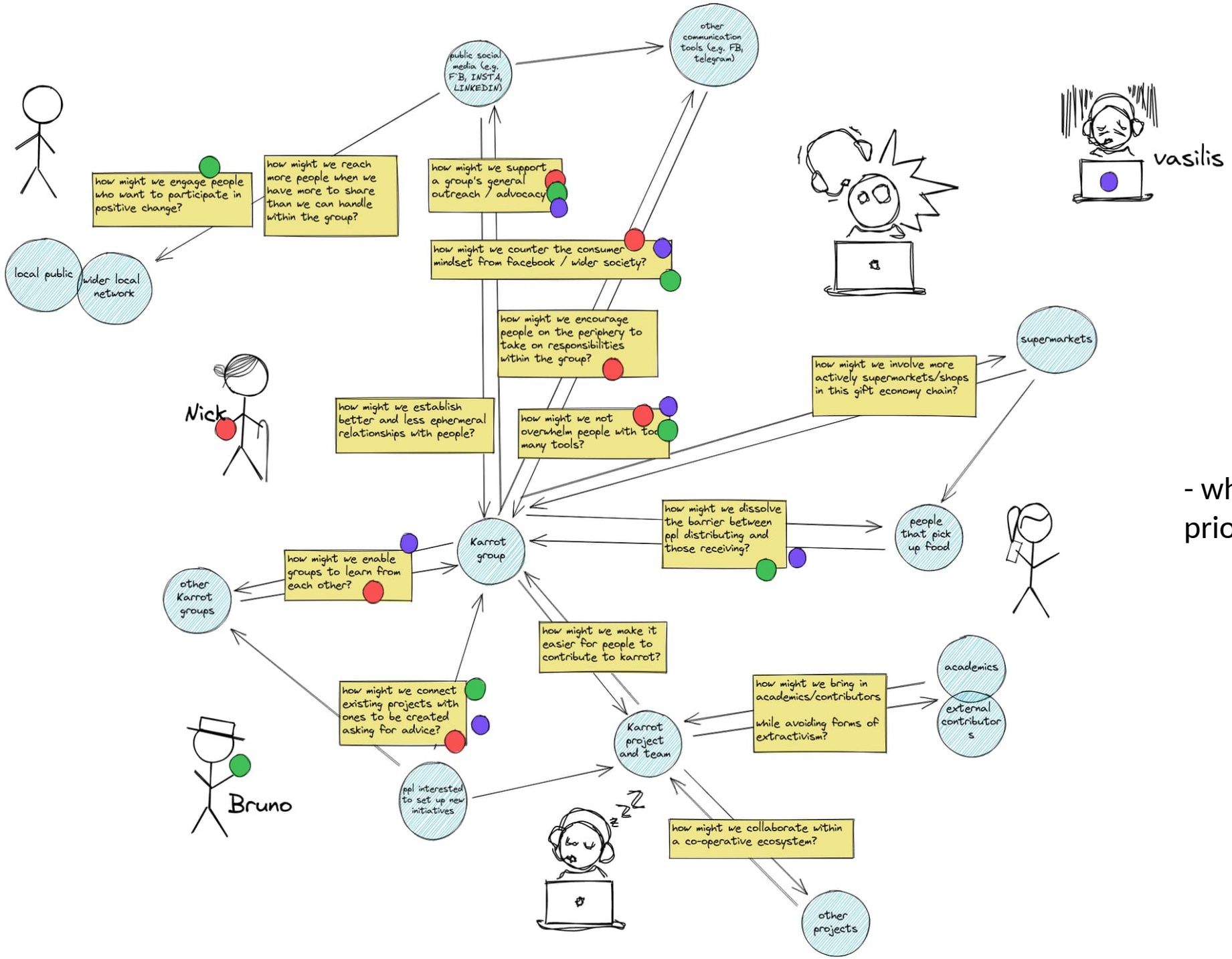
Community design

Breaking the silo of groups
Doors not walls

Design process

- Defining the challenge
- Sketching ideas and solutions
- Storyboard, working with scenarios
- Decide best solution and next steps



- what would you prioritize/focus on?

consumer culture

google search

website

find out about a local initiative
(using existing outreach channels)

facebook page

instagram page

participatory culture

come to groups karrot page
(hub of interaction)

find out about group

ask where to get food

find out about activities

join an activity

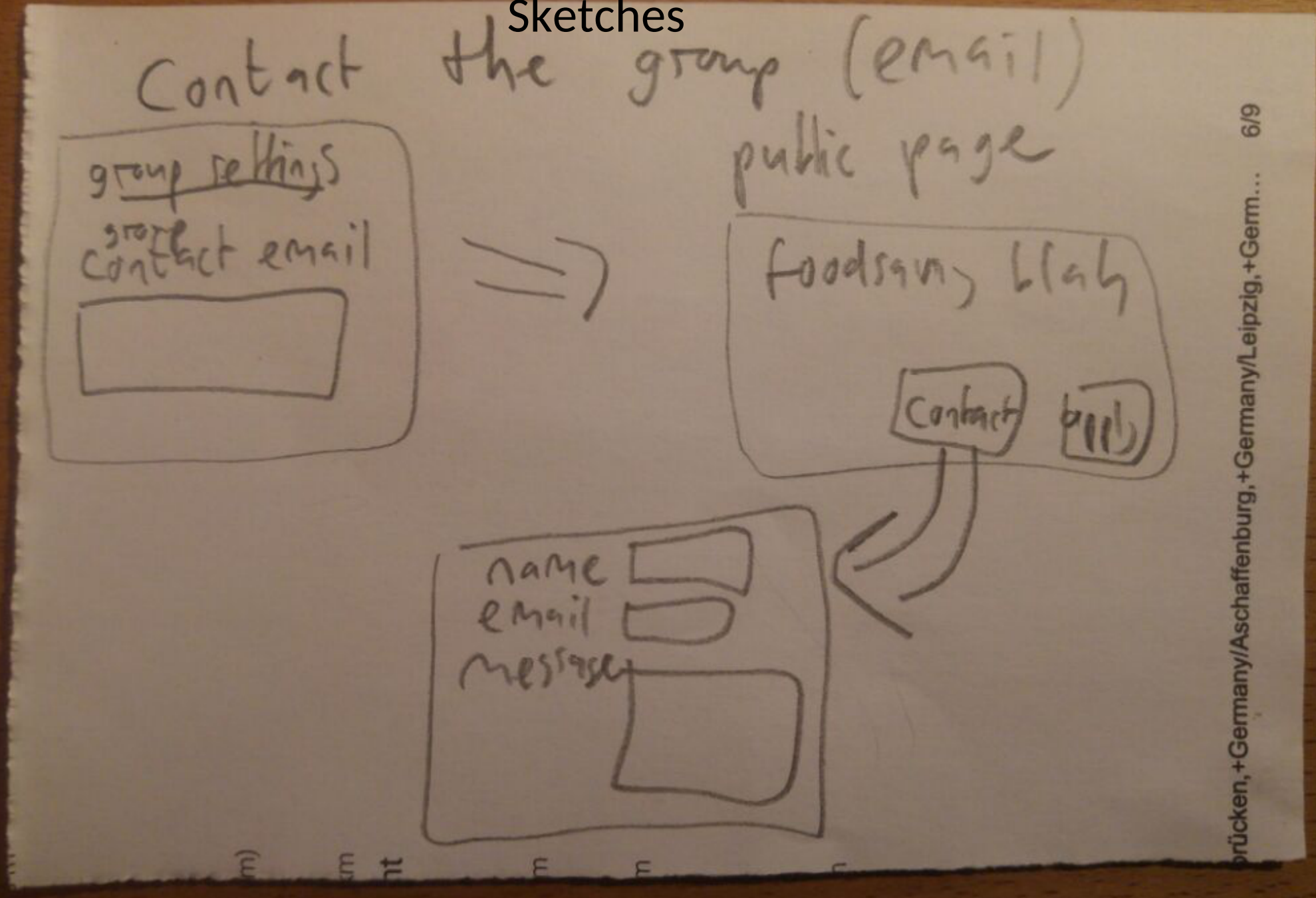
apply to join group

donate some food

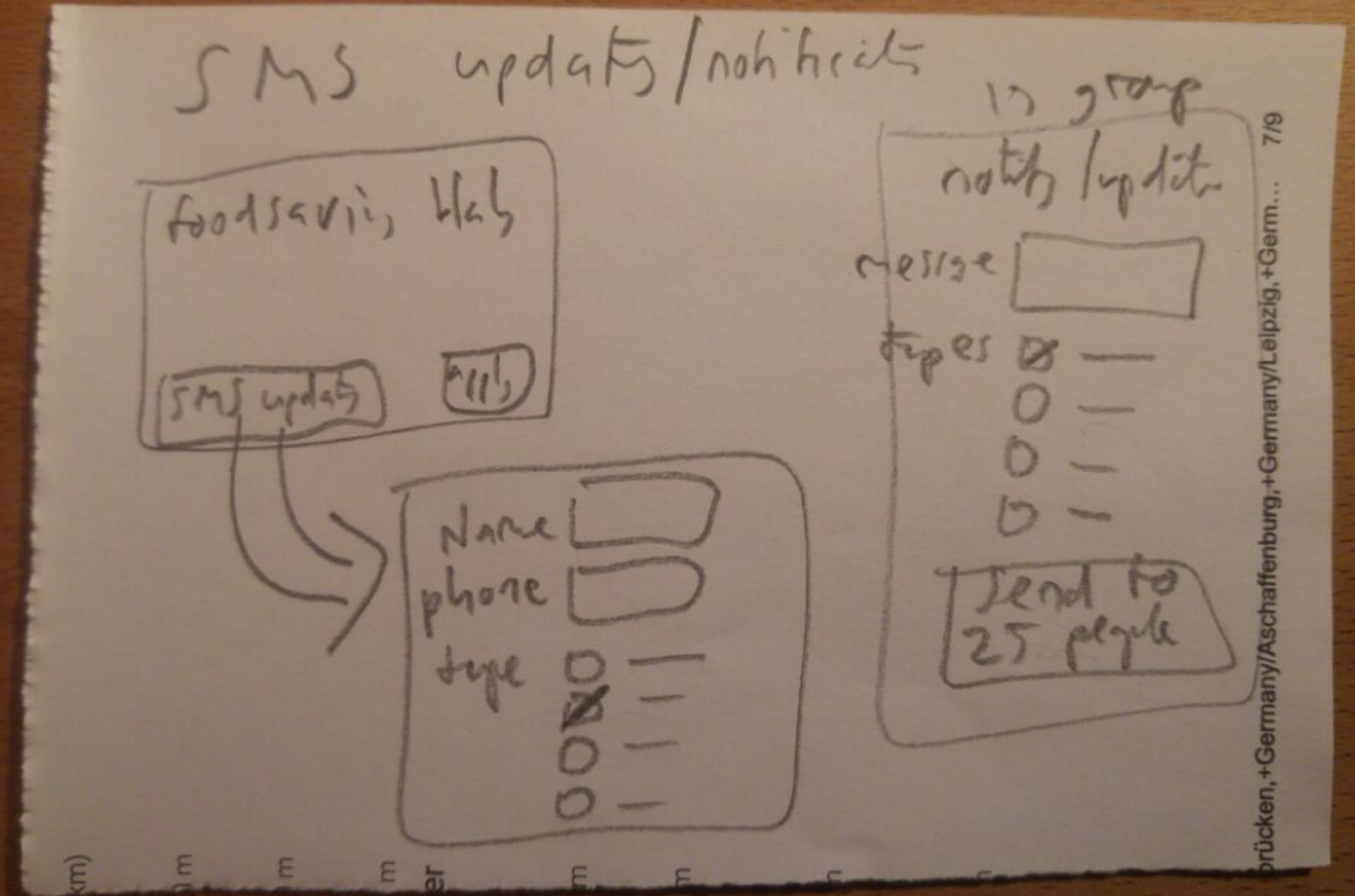
register for notifications
(e.g. food available)

organise queues at distribution

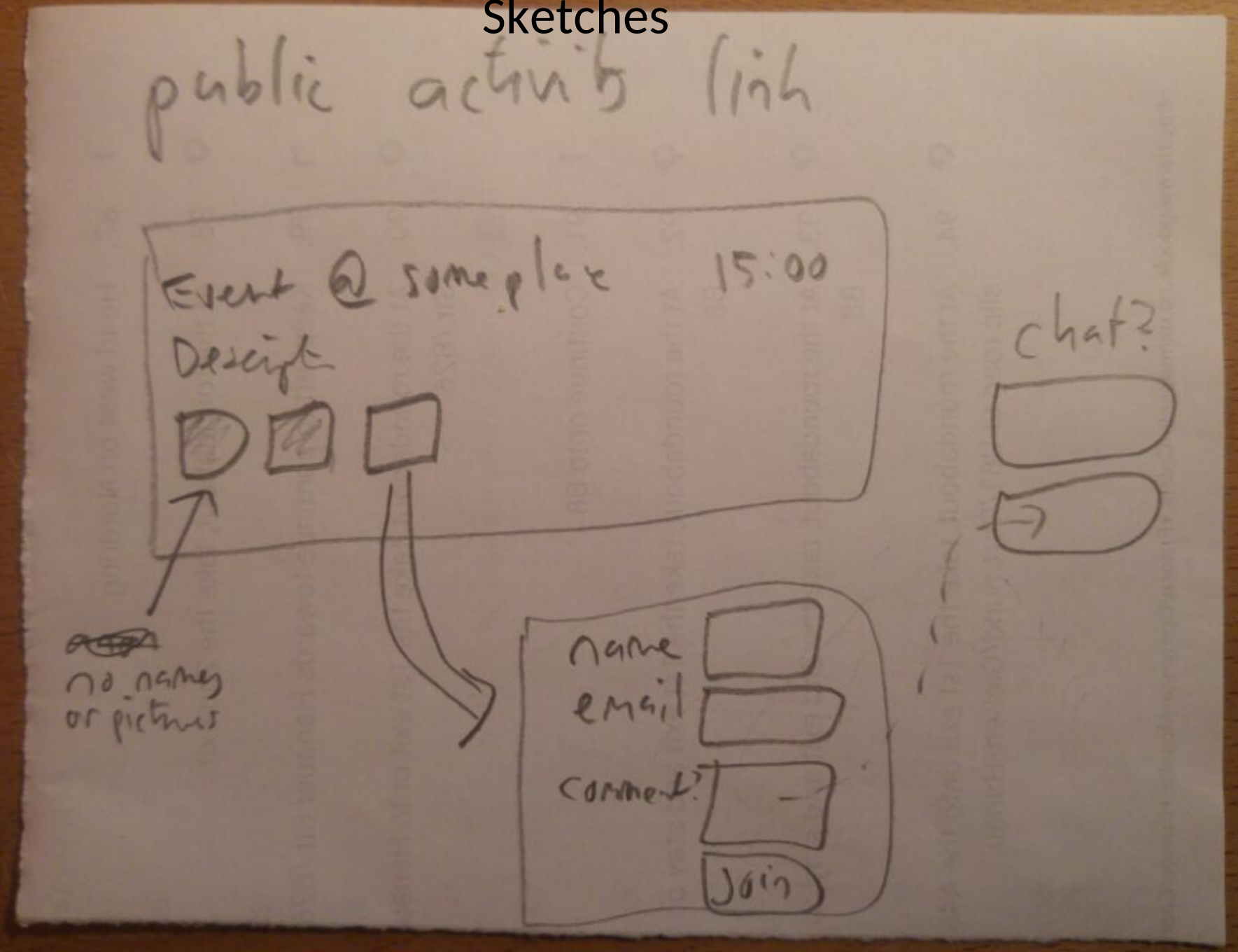
Sketches


Contact the group (email)
group settings
group contact email
public page
foodsaving blah
Contact
name
email
message
brücken,+Germany/Aschaffenburg,+Germany/Leipzig,+Germ...
6/9

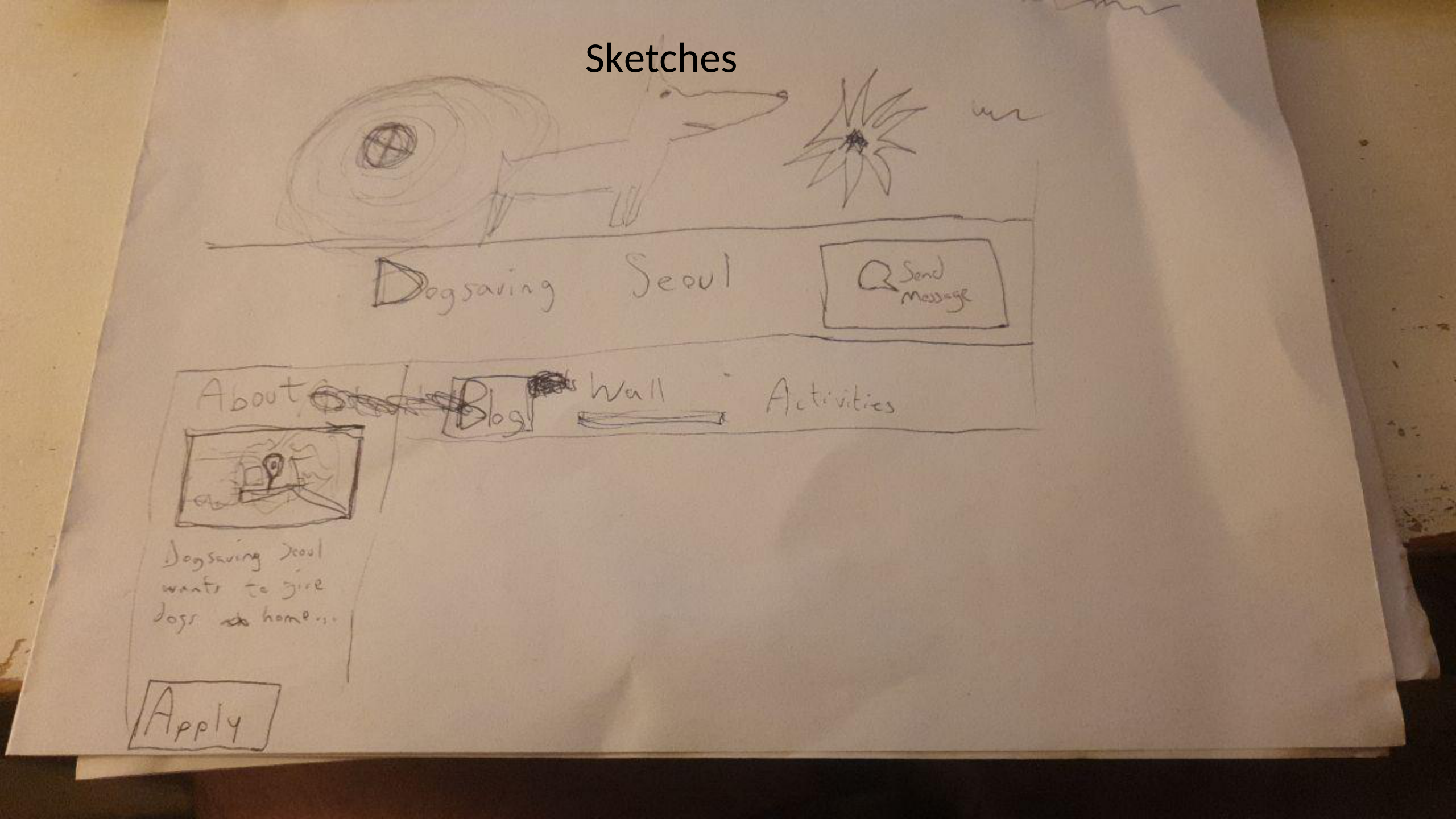
Sketches


SMS updates/notifications
foodsaving blah
SMS updates
apply
Name
phone
type
notify/update
message
types
Send to 25 people
7/9
brücken,+Germany/Aschaffenburg,+Germany/Leipzig,+Germ...

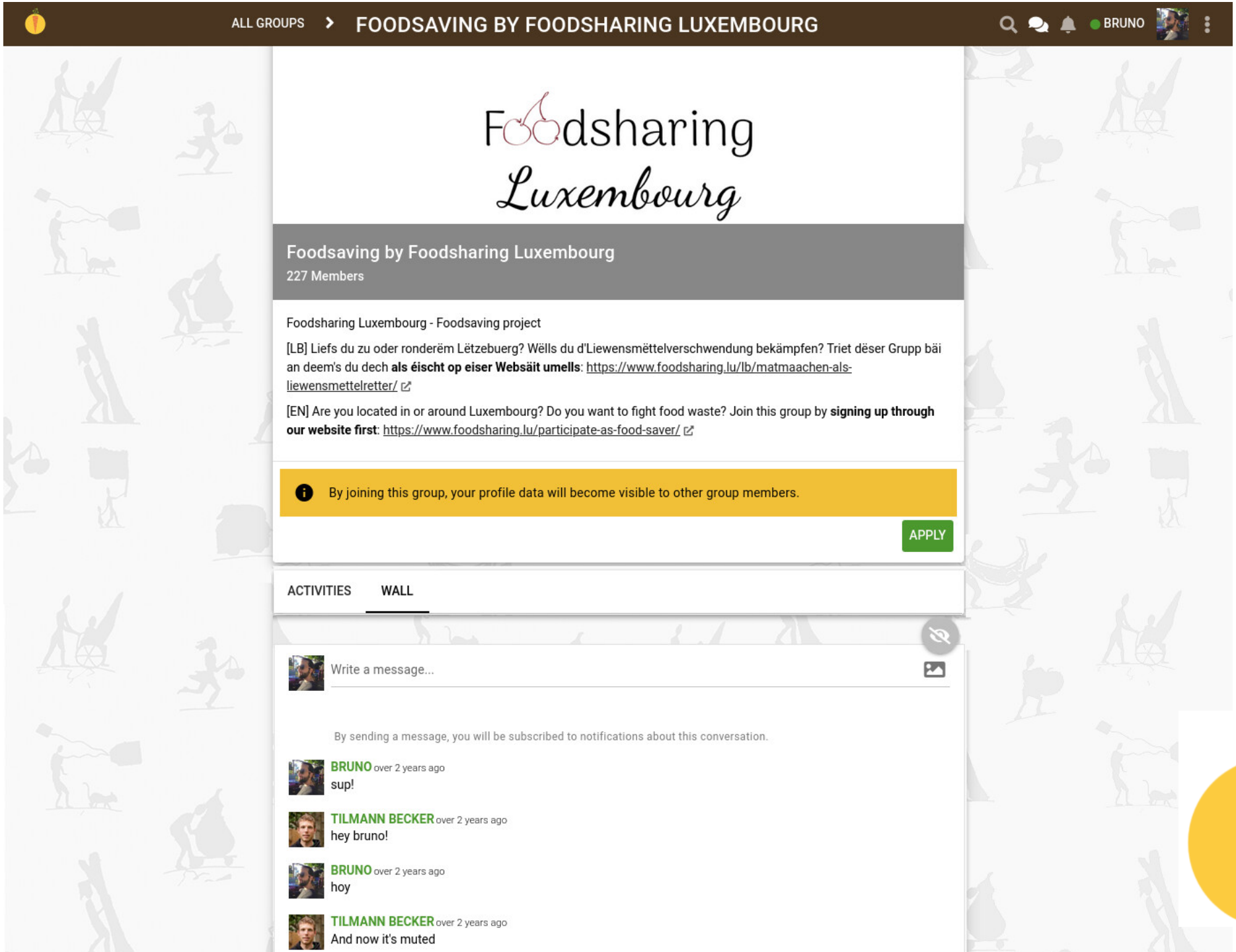
Sketches

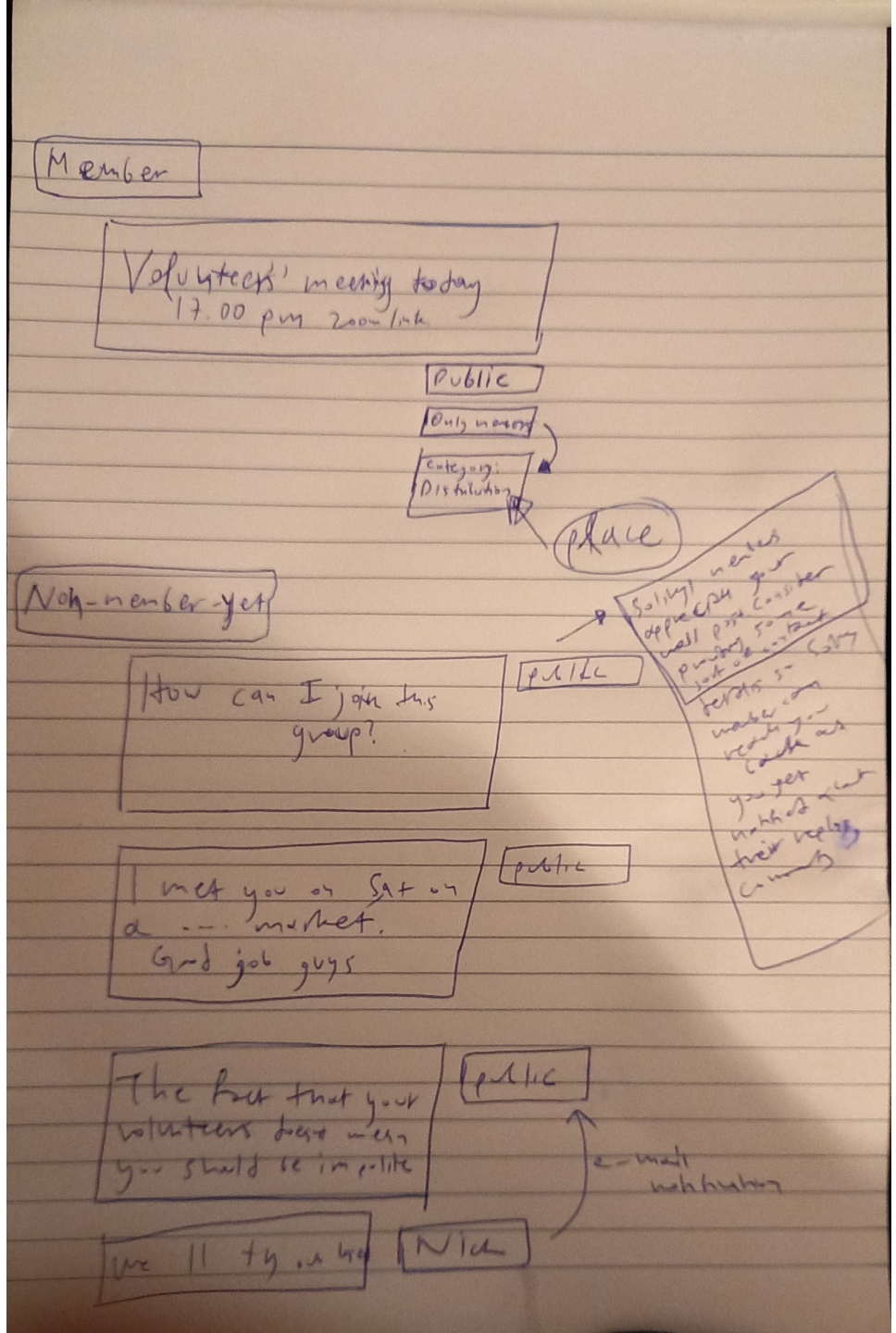

public activity link
Event @ some place 15:00
Descript
chat?
name
email
comment?
Join
no names or pictures

Sketches

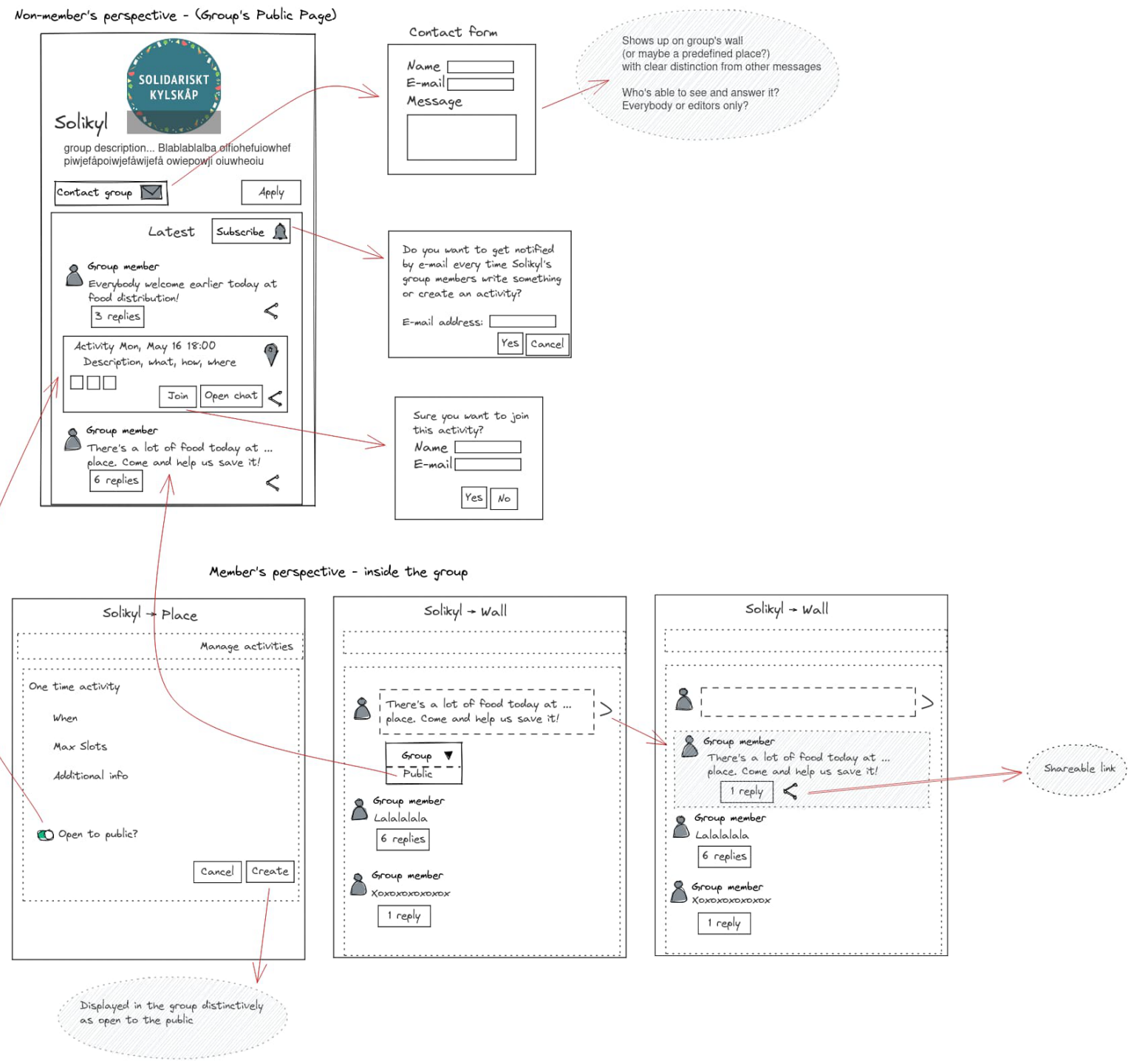

Dogsaving Seoul
Send message
About
Blog
Wall
Activities
Dogsaving Seoul wants to give dogs a home...
Apply

Sketches


ALL GROUPS
FOODSAVING BY FOODSHARING LUXEMBOURG
BRUNO
Foodsharing Luxembourg
Foodsaving by Foodsharing Luxembourg
227 Members
Foodsharing Luxembourg - Foodsaving project
[LB] Liefs du zu oder ronderëm Lëtzebuerg? Wëlls du d'Liewensmëttelverschwendung bekämpfen? Triet dëser Grupp bäi an deem's du dech **als éischt op eiser Websäit umells**: https://www.foodsharing.lu/lb/matmaachen-als-liewensmettelretter/
[EN] Are you located in or around Luxembourg? Do you want to fight food waste? Join this group by **signing up through our website first**: https://www.foodsharing.lu/participate-as-food-saver/
By joining this group, your profile data will become visible to other group members.
APPLY
ACTIVITIES
WALL
Write a message...
By sending a message, you will be subscribed to notifications about this conversation.
BRUNO over 2 years ago
sup!
TILMANN BECKER over 2 years ago
hey bruno!
BRUNO over 2 years ago
hoy
TILMANN BECKER over 2 years ago
And now it's muted

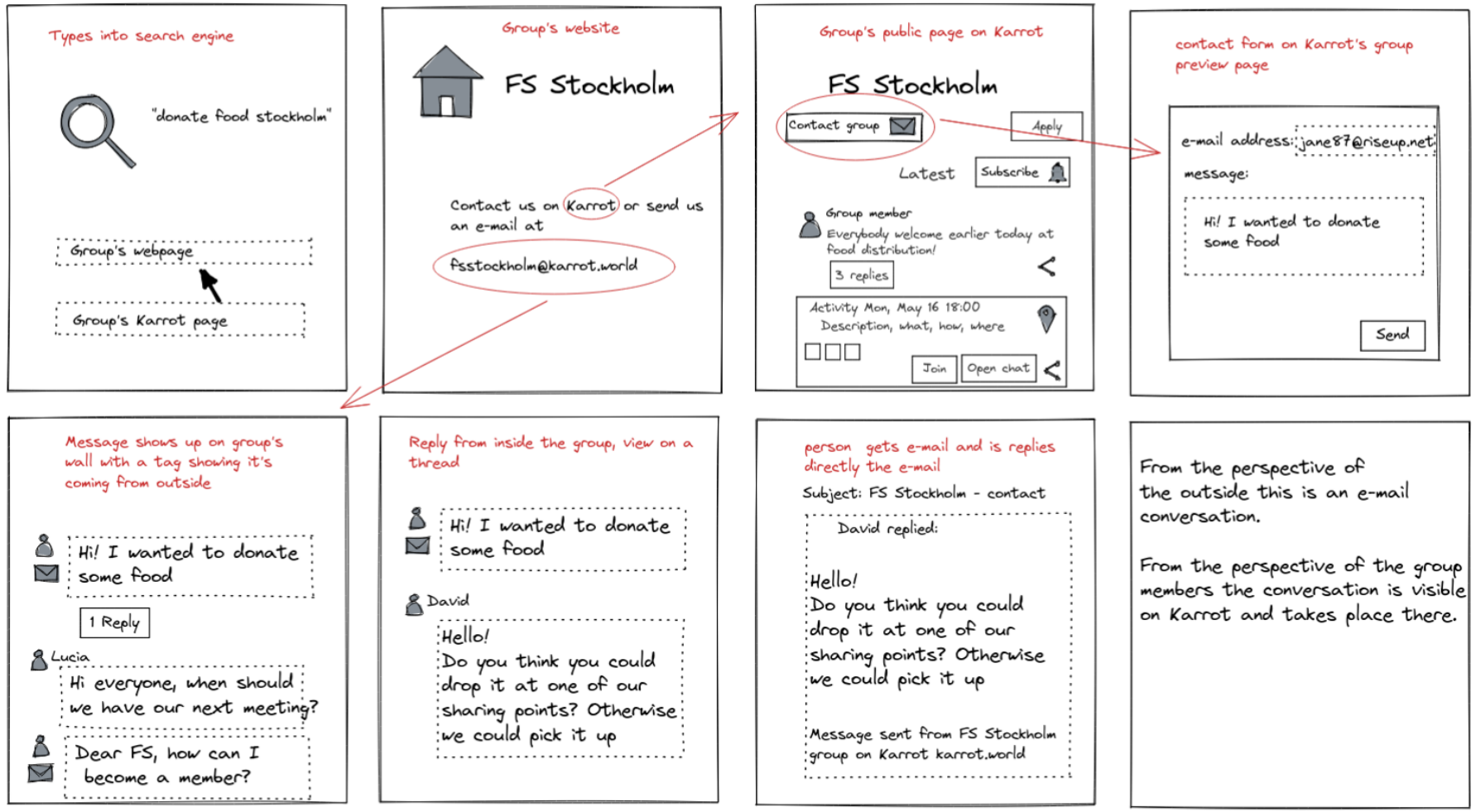

Member
Volunteers' meeting today
17.00 pm zoom link
Public
Only members
Category:
Distribution
place
Non-member-yet
How can I join this group?
public
I met you on Sat on a ... market.
Good job guys
public
The fact that your volunteers doesn't mean you should be impolite
public
e-mail notification
We'll try out here
Nick

Mix of all ideas

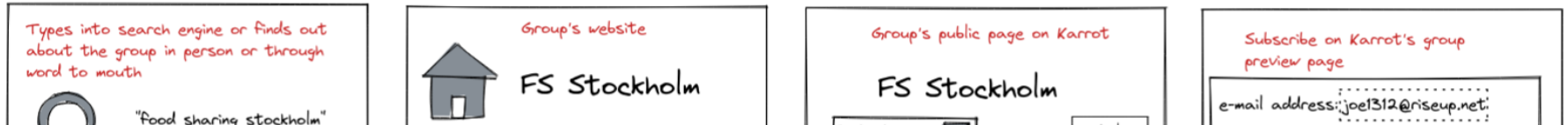


Storyboard

Scenario: non-member wants to contact the group to donate food



Scenario: someone wants to help out the group now and then without becoming a member



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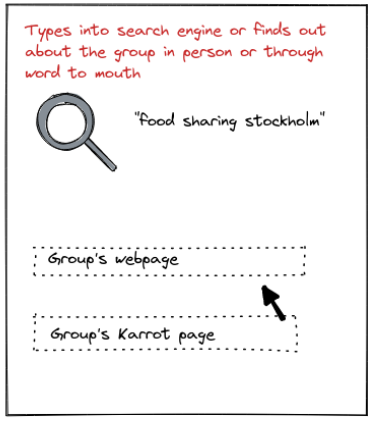
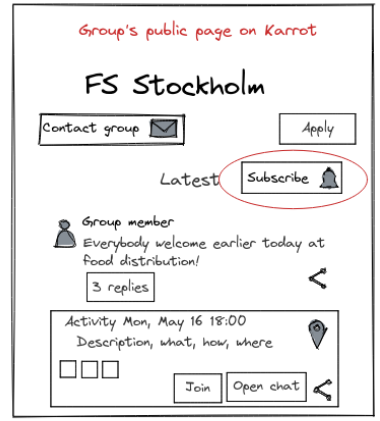
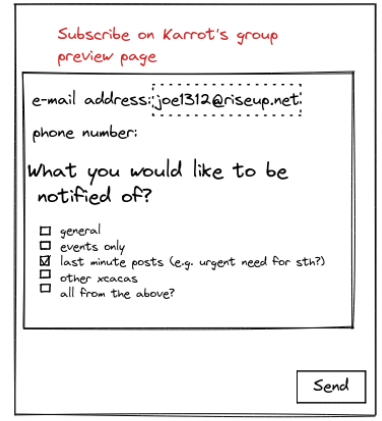
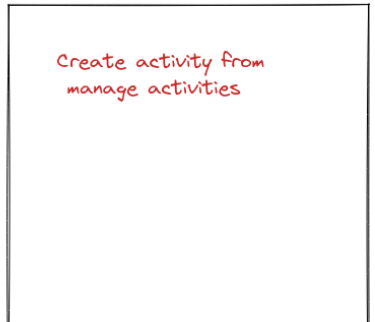
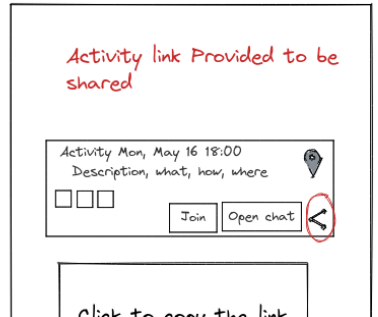


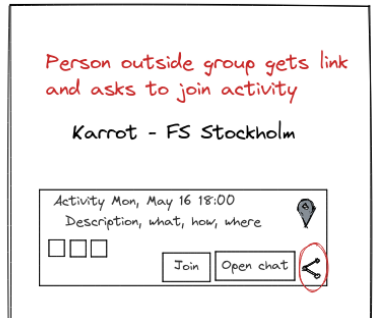


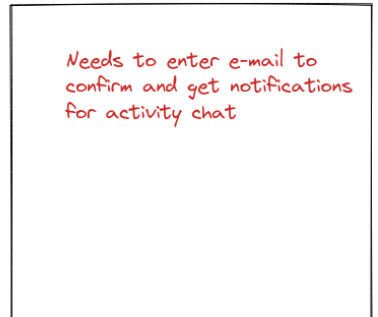


Scenario: group wants to share a public event/activity









Round of reactions

- What do you think of the scenarios and sketches?
- Do you see a scenario that we missed and would require a entirely different solution?
- What was the most useful thing you've seen?
- What was the least useful thing?

Decide

What should be the solution to be implemented in its simplest version?

- Public activities/events with share link
- Contact form to reach the whole group
- Public posts with share link
- Subscribe for updates
  - via e-mail
  - via SMS
- Something else?